

FACTORY

WE MAKE VALUE

Photo Retoucher / Editor

About Factory:

Founded in 2018, Factory is a team of experienced operators with \$250M of investable capital who acquire meaningful equity stakes in high potential food and beverage companies and partner with them to rapidly build value. Factory team members have expertise in sales, marketing, product development, food science, manufacturing, logistics, supply chain, package engineering, graphic design, food safety, consumer insights, digital and social media, and finance. Factory is based in a one-of-a-kind 40,000 sq. ft. innovation and scale-up facility in Bethlehem PA, where we provide partner companies with support and resources so invested capital can be used for growth, not SG&A.

Location: Factory LLC., 315 Columbia St, Bethlehem, PA 18015

Reporting To: Content Creation Manager

JOB DESCRIPTION SUMMARY:

The Retoucher / Editor works within a tight-knit team that handles creative imagery, digital assets and in-store point of sale materials for Factory brands. You'll work closely with photographers, videographers, designers and brand teams to ensure image assets move through various stages of post-production (including retouching, color-correction, and fine editing) and that all digital assets meet the creative vision for the campaign / specific project. If you thrive in a fast-paced, creative environment, we'd love to meet you! Please share pdfs or links of your work or portfolio with before-and-after images where possible, along with your application.

ESSENTIAL DUTIES & RESPONSIBILITIES:

- Take creative direction to retouch images for use in digital media (social, websites, ecommerce, email, banners, etc)
- Performs full image retouching including, clean up, compositing multiple images when needed, color correction, masking, cropping as defined by established protocols and project needs
- Accurate and consistent color matching of products with existing assets
- Support simple animation / gif creation and video editing for various projects
- Assist with still and video shoots – set up, lighting, propping, break down, etc.
- Ability to manage multiple projects at once with shifting deadlines

- Delivery of final files for internal and external stakeholders, and organization and maintenance of asset library

QUALIFICATIONS

- 2-3 years experience of retouching/editing in a high volume, deadline-driven production environment, food/consumer goods experience preferred
- Strong Photoshop/Lightroom skills in a Mac OS environment
- Experience with video editing software such as Adobe Premier Pro
- Understanding of color theory, color correction, RGB/CMYK color space and conversions
- Understanding of the studio photography process, digital photography, and lighting
- Ability to work very quickly without sacrificing overall image quality
- Ability to work well with others, communicate with internal and external teams in a courteous and professional manner
- Time management, organizational skills and the ability to work on multiple projects at once
- Willingness to learn more within photography, video editing, and animation

Why Factory? Cool workplace and some of the most engaged and kind co-workers you'll ever meet. Rock climbing wall; Chef prepared breakfast and lunch; Onsite gym Scooters/bikes. All job seekers must be fully vaccinated to enter the business. Temperature checks and Covid questionnaires must be completed.